

IMPACT ADVANTAGE

The Ross School of Business Impact Advantage program can provide you with up to \$37,500 in educational loan repayment support if you're a full-time MBA graduate who pursues a career in nonprofit or public sector organizations. Alumni in these sectors will be able to apply for the Impact Advantage program to receive up to \$7,500 per year for the five year period after graduation. This pilot program is part of the Innovation Investment Fund at Ross. Impact Advantage is open to qualified alumni of the Full-Time MBA program who graduated May 2021 or after.

ELIGIBILITY

THE BASICS

Alumni of the Michigan Ross Full-Time MBA Program who pursue a career in the public or nonprofit sectors — and earn below the median base salary of the most recent graduating class — can apply for student loan repayment assistance. For those graduates accepted into the program, Impact Advantage will cover a portion of their Ross-related loan obligations — up to \$7,500 per year for five years — while they are employed full-time at a social impact organization.

WHERE TO APPLY

Applications are accepted through the Michigan Ross Financial Aid Office, which can be reached at rossfinaid@umich.edu or by calling (734) 764-5139.

“We continue to see more students, especially in the Full-Time MBA Program, who are interested in pursuing roles in the public or nonprofit sectors, with the goal of making a positive difference in society after graduation. Impact Advantage Program is a new resource to help them repay their educational loans.”

FRANCINE LAFONTAINE //
MICHIGAN ROSS INTERIM DEAN AND
WILLIAM DAVIDSON PROFESSOR OF BUSINESS
ECONOMICS AND PUBLIC POLICY



IMPACT AT ROSS

IMPACT SPECIALIZATION

There are over a hundred ways for you to make an impact on the world while you're a student at Michigan Ross. These take the form of social impact-themed programs, clubs, action-based activities, and classes with an impact focus as well, from **Social Venture Fund** to **Detroit Revitalization & Business club**. Learn more in **this article** and discover more opportunities through the **Impact Gateway**.

NET IMPACT & IMPACT RECRUITING

The Michigan Ross chapters of this international organization have been Gold Medal Chapters for two years. As a member of **Net Impact**, you'll join an active community of students who are passionate about impact. You'll also benefit from the organization's resources while you are exploring careers and recruiting for impact, such as treks, conferences, and job postings, along with guidance from the **Career Development Office (CDO)** impact staff, and peer-led impact Functional Accountability Career Team (FACT) groups.

IMPACT COURSES & MAP

Michigan Ross disrupted business education 25 years ago with its signature **Multidisciplinary Action Projects (MAP)** program and over a third of each program's projects around the world focus on impact. In courses such as The Impact of Financial Markets on Social Welfare you can learn about how markets function society, and in the +Impact Studio course you can learn and apply design thinking for impact.

BUSINESS+IMPACT

IMPACT STUDENT FUNDING

The Business+Impact **Impact Internship Fund** provides funding for students pursuing impact internships across sectors, partnering with the Michigan Ross Give-A-Day Fund (GADF). GADF is the first of its kind in the nation, mobilizing MBAs completing traditional internships to donate a day of their pay to support their impact-focused peers. Additionally, the **Skip and Carrie Gordon Scholarship** recognizes second-year students at Michigan Ross who have demonstrated a commitment to making a difference in the world.

SOCIAL INNOVATION & ENTREPRENEURSHIP

Business+Impact runs the **+Impact Studio** for impact innovators who want to design, develop, and prototype impactful ideas, and partners with the Zell Lurie Institute for Entrepreneurial Studies and Innovation in Action, among others, to help you advance your entrepreneurial social venture. Opportunities include the **Michigan Business Challenge Seigle Impact Track** and **Open Road at Ross**, which sends MBAs around the country to advise social entrepreneurs.

BOARD FELLOWS

As a **Nonprofit Board Fellow** you'll develop your project management experience and your executive skills as a board member of a nonprofit organization in Southeast Michigan. This multidisciplinary program will enable you to contribute to an organization's success while building your tools for social impact.

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Ross Financial Aid

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