



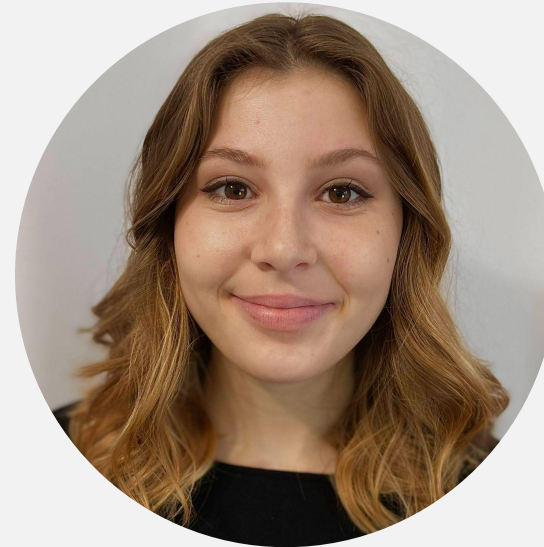
Board Fellowship Program Information Session

Fall 2023

Board Fellowship Team



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Business+Impact



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Sr. Program Coordinator
Business+Impact

TODAY'S AGENDA

Program Overview

Benefits & Expectations

Projects & Organizations

Application & Considerations

Selection Process

A photograph of two women in a meeting. The woman on the left has long dark hair and is wearing a light-colored cardigan. She is pointing at a whiteboard with a blue sticky note. The woman on the right has dark curly hair, wears glasses, and a light-colored blazer. She is holding a white marker and looking at the whiteboard. The whiteboard has several colorful sticky notes (orange, blue, green) attached to it. The background shows a window with a view of a building.

Business+Impact

Mission | Vision | Aspiration



PROGRAM OVERVIEW

BOARD FELLOWSHIP PROGRAM

STRUCTURE

- Oct-Apr fellows placement on nonprofit boards
- Serve as a **non-voting** board member; although participate in all board activities
- Drive projects or initiatives that tackle priority areas
- Fellows produce deliverables for orgs in SE Michigan (mostly Detroit & Ann Arbor)
- Continuous academic, professional, and peer-level training support
- Share insights and learnings with classmates

IMPACT

- 40 students annually from across 5 schools/ colleges with 25+ nonprofits
- Over 20 years, 700+ board fellows placed with 300+ nonprofit organizations

BOARD FELLOWSHIP GOALS

To prepare the next generation of professionals as:

- Civic and community stewards
- Future nonprofit board members and leaders equipped with an ethical, anti-racist lens

To build knowledge of nonprofit governance by:

- Applying pertinent management skills
- Partaking in executive-level decision-making

To advance the causes of nonprofits through:

- Tackling current problems for lasting impact
- Building capacity for future outcomes





BENEFITS & **RESPONSIBILITIES**

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BENEFITS: *STUDENTS*

Professional
Mentorship



Nonprofit Sector
Knowledge & Tools



Interdisciplinary
Community



Governance
Skills



Local
Engagement



Build Your
Network



BENEFITS: *STUDENTS*

- Appreciation of the unique aspects of the nonprofit sector
- Professional knowledge and mentorship in board governance
- Collaboration and communication skills for effective work with diverse, community leaders
- Immediate application of classroom skills and opportunity to develop consulting skills
- Networking and building social capital
- Personal case examples and shareable experiences
- Serving the local community!

BENEFITS: *NONPROFIT ORGANIZATIONS*

- New perspectives and input in board deliberations
- Access to workshops facilitated by experts
- Leverage students' knowledge and skills in a project that furthers the organizational mission
- Relationship with emerging leaders and potential candidates for future engagement
- Broaden the pool of knowledgeable and experienced nonprofit leaders
- Linkage to the faculty, students, and resources of the University of Michigan
- Helping your fellow(s) succeed!

STUDENT RESPONSIBILITIES

Attend Board Meetings



Complete Project



Meet with Mentor



Complete Evaluations



Attend Office Hours



Complete "The Core"



STUDENT RESPONSIBILITIES: *NONPROFIT*

- Actively participate in all board and committee meetings as a non-voting member
- Help with and attend special events
- Complete a project that benefits the board and leverages student skills and interests
- Maintain frequent communication with board mentor and staff mentor
- Commit time similar to that of full board member (~8-10 hours per month)

STUDENT RESPONSIBILITIES: *INTERNAL*

- Submit a *Project Overview Form* and an *Organization Commitment Schedule*
- Provide *regular updates* to B+I staff via email and office hours
- Attend the Board Fellows events & workshops
(6-8 workshops will be offered throughout the program)
- Complete a mid-term and final evaluation
- Submit a final project deliverable

STUDENT RESPONSIBILITIES: *TIMELINE*

- **October 6:** Cohort Kickoff
- **Oct 23:** Entering & Engaging with Communities Workshop
- **Nov 3:** Project Plans & Commitment Schedules due
- **Dec:** Mid-Year Evaluation
- **Jan:** Project Sustainability Workshop
- **Feb:** Legal Roles & Responsibilities Workshop & Mixer
- **Feb:** Race & The Nonprofit Sector Workshop
- **Mar:** Annual Forum
- **April:** End-of-Year Celebration & Evaluation

**Office hours and social events held throughout the year*

NONPROFIT RESPONSIBILITIES

- Provide a *formal* introduction to the organization's work and expectations for board members
- Select a board mentor who will be engaged with the fellow throughout the program
- Work with board fellow to finalize a project plan and provide continuous feedback
- Keep the board fellow informed about organizational developments & make accessible all information that is shared with regular board members
- Communicate consistently with B+I staff to provide feedback
- Be responsive, accessible, and open!

STUDENT EXPERIENCES: WEISS SENIOR FELLOWS



Mackenzie Paull
Senior Fellow



Qamar Ghani
Senior Fellow



Caroline Rourke
Senior Fellow



PROJECTS & ORGANIZATIONS

PROJECT CATEGORIES

- **Bylaws** - revise and construct up-to-date operating bylaws or meeting guidelines [**Governance**]
- **Board Assessment** – review of past board assessments or development of new process [**Governance**]
- **Performance measurement** - develop a dashboard to easily track critical operating metrics monthly [**Assessment**]
- **Strategic planning** – provide recommendations for or work on projects related to the organization's strategic planning process [**Strategy**]
- **Benchmarking** – Analyze peer organizations' programs, organizational structure, or performance measurement [**Strategy**]

PREVIOUS PROJECT EXAMPLES



- Create a media/social media marketing plan that includes: marketing to millennials, identifying members of the media with interest in AFG's work, etc.



- Formalize financial operations and allow the board to conduct financial oversight over the organization's activities



- Work with the Board and Membership Committee to analyze and review ongoing efforts to recruit and retain new members, supporters, and volunteers



- Design and implement a process for annual assessment of overall ED performance and impact

2023-24 NONPROFIT ORGANIZATIONS

A Brighter Way

Alternatives for Girls

American Indian Health and Family Services

Ann Arbor Hands-On Museum and Leslie Science &
Nature Center

Ann Arbor Skyline Athletic Booster Club

Avalon Healing Center

Center for Success Network

Christian Political Leadership Institute

Community Action Network

Detroit Theater Organ Society

Difficult Dialogues National Resource Center

Disability Network Washtenaw Monroe Livingston

Friends In Deed

Groundcover News

Institute for Population Health

International Child Care - Grace Children's Hospital
kNEWjoy

Ladies of Charity - Oakland County

Marygrove Community Association

MI-UCP

Michigan Disability Rights Coalition

NEW - Nonprofit Enterprise at Work

Progressive Lifestyles

Salvation Army – Metro Detroit Advisory Board

Stockbridge Area Senior Center

Washtenaw Association for Community Advocacy

Washtenaw Housing Alliance

SUPPORT & TRAINING

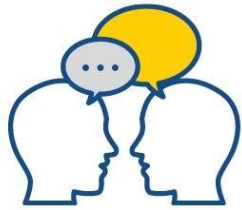


SUPPORT & TRAINING

- **Kickoff Day**
- Expert curated board service **handbook** built custom for Board Fellows
- **Workshops** led by faculty, staff, and local nonprofit experts
- One-on-one support via **office hours** with B+I staff
 - Additional project support provided by NEW, U-M staff, and faculty
- Board Fellow **Forum**
 - Features panel of nonprofit experts
- **Peer support** by Weiss Senior Fellows
- **Alumni Mentors**
- **Transit support** for placements outside Ann Arbor area
- Additional resources including **podcast and book libraries**

REVIEW OF RESOURCES

Weekly
Office Hours



Previous
Projects



Weiss Senior
Fellows



Dr. Janet Weiss



The Essential Guide to
Nonprofit Board Service



Alumni
Mentors



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APPLICATION & CONSIDERATIONS

APPLICATION PROCESS

Student Eligibility:

- All graduate students at U-M are eligible to apply
- Graduating May 2024 or later

“Board Fellows Apply 2023” Google Drive Folder:

- Application and instructions
- List of nonprofit organization summary sheets
- Information session slides (this deck)

THINGS TO CONSIDER

- Organization mission & your passion
- Project responsibilities & your skills
- Your ability to commit
(compare class schedule to board meeting schedule)
- Size of board
- Composition of board
- Age/stage/maturity of organization

COMMITMENT CONSIDERATIONS

Fall Term

- Internship interviews
- MAP projects (MBA)
- Finalizing summer plans
- Study abroad

Both Terms

- Job interviews
- Holiday crunch

Winter Term

- Course schedules
- Field placement (MSW)
- Holiday crunch
- Other clubs/activities/jobs

APPLICATION

Application Includes

- Rank Board preferences – list only genuine interest!
- Personal Statement
- Other commitments
- Resume

Submit application via Qualtrics
Deadline is Thursday, Sep. 14
at midnight

SELECTION PROCESS

EVALUATION CRITERIA

- Enthusiasm for board service and/or the mission of selected organization
- Commitment of time and effort to serving the nonprofit
- Demonstrated initiative and communication skills
- Transferable knowledge, skills, experiences, and perspectives

ORGANIZATION MATCHING

- Business+Impact interviews select first round candidates
- Board Mentor or ED/CEO interviews for final round
- Business+Impact notifies student after the organization approves placement

SELECTION TIMELINE

DATE

EVENT

Mid-August

2023-24 Board Fellowship Application Available
(available on Business+Impact website)

Sep. 14

Applications Due

Sep. 18-22

First Round Interviews with B+I staff & faculty

Sep. 23-29

Selected Finalists' Interviews with Nonprofits

Oct. 1

Notification of Status
(All Board Fellow applicants notified of placement status)

Oct. 6

Board Fellow Orientation (Mandatory)
(Orientation for Board Fellows and nonprofit organization mentors)

THANK YOU!

Business+Impact

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